



CAMPAIGN
FOR THE ARTS

Trustee Recruitment Pack





Thank you for your interest in joining the Board of Campaign for the Arts.

Facing a new era with the combined strength of the National Campaign and Public Campaign for the Arts, this is a crucial moment for our organisation – and even more importantly, for the arts in this country.

Artists and arts organisations are contending with an exceptionally challenging economic climate, after a decade of significant cuts. Access to arts opportunities is under threat in our state schools and in many local communities. The damage wrought by the pandemic has been, and remains, considerable.

Yet the pandemic has also shown the immense value and the transformative potential of the arts in people's lives. Millions were supported through lockdown by reading, writing, listening, watching, making, moving, drawing and imagining. Over the past year, these same things have helped to bring communities back together again.

That a quarter of a million people have now signed up in support of our campaign is testament to the breadth and depth of support for the arts that exists across the country.

In the months ahead, we want to harness and expand that support to achieve real, positive impacts. By championing, defending and expanding access to the arts, we will strive for a society in which their benefits are valued and available for all.

To succeed, we will need Trustees who share our vision, and can help us realise it; who share our energy and commitment, and can help us to go further.

If that sounds like you, please get in touch. We want our Board to be more representative of the whole nation and its extraordinary cultural diversity. We welcome applications from any and all backgrounds.

Jack Haynes

Chair of the Board





Who we are

Campaign for the Arts is the UK's grassroots alliance for the arts, with over 250,000 supporters nationwide.

Our mission

Champion, defend and expand access to the arts and culture, for and with the public.

Our vision

A society in which the benefits of the arts and culture are valued and available to all, and everyone's creative potential is unlocked.

We want the arts to be

1. Available from childhood
2. Accessible to all
3. Thriving everywhere

We campaign for...



Arts funding and
provision



Arts access and
engagement



Arts education and
skills

We do it by...



Informing the public



Expressing support



Engaging more and
new people

Meet our Board



Jack Haynes

Head of Management Accounting,
English National Ballet



Rosie Luff

Public Policy and Government Relations,
Google



Peter Manning

Conductor and violinist



Amit Sharma

Director and Associate Director,
Kiln Theatre



Estelle van Warmelo

Director and Artistic Director,
Feral Productions



Samuel West

Actor and director

- They get together 6 times a year (once every two months) for Board meetings, and discuss any other ad-hoc matters about the charity
- They're responsible for providing strategic steer and key decision-making to make sure we're delivering on our objectives
- They might advise on particular subjects related to their areas of interest or expertise
- They're appointed for a 3-year term

What we're looking for

We're looking to expand our Board to bring new and different experiences, skills and stories into our organisation.

You don't need to have past experience as a Trustee, or a professional background in the arts. The most important thing is that you believe in our mission and want to make a commitment to helping us grow and develop.

We welcome applications from people of all backgrounds, especially those which are underrepresented.

We are particularly keen to improve the ethnic diversity of our Board, representation of disabled people, and representation of people based primarily in Scotland, Wales or Northern Ireland.

We are also keen to hear from people with professional experience in fundraising and philanthropy.

What you'll do

Some of the vital things you'll be doing as a Trustee include:

- Helping us to develop our organisational strategy
- Making sure our charity is pursuing its stated objects (purposes), and using resources effectively and properly
- Checking that we're always following the law, as well as our own governing document
- Protecting and enhancing our reputation
- Ensuring our financial stability
- Working with and appraising the CEO
- Using your unique skills and experience to help us reach sound decisions, meet our objectives and be the best we can be. This may involve scrutinising board papers, leading discussions, focussing on key issues or providing advice and guidance on new initiatives

For more information on the role and statutory responsibilities of a Trustee, please see the [Charity Commission website](#).

Who you'll be

- You'll be passionate about the arts and share our mission, vision and values
- You'll think strategically and creatively about growing our organisation and impact
- You'll make strong calls of judgement and be able to confidently challenge ideas
- You'll be a natural team-player, and someone who enjoys building strong, collaborative working relationships
- You'll be someone who our other Trustees can trust and rely on
- You'll be able to give the time and effort required

Time commitment

Trustees are required to attend Board meetings every 2 months, and to read the board papers and prepare for the meeting 1-2 weeks in advance. Meetings are held on Zoom and in-person attendance is not required.

Expenses

While this role is voluntary and not remunerated, Trustees will receive reimbursement for reasonable expenses incurred during work on behalf of Campaign for the Arts.

Commitment to equal opportunities

Campaign for the Arts is committed to equality of opportunity and applications are encouraged regardless of age, caring responsibilities, disability, gender, race, religion, belief or sexual orientation.

How to apply

Please send your CV, along with a brief covering letter explaining your interest in Campaign for the Arts and how you believe you could contribute as a Trustee, to recruitment@campaignforthearts.org.

If you would like to speak with the Chair of the Board or the CEO prior to applying, please email recruitment@campaignforthearts.org and this can be arranged.

- The closing date for applications is 10am on Monday 12 December 2022.
- Meetings with shortlisted candidates will be held virtually at a time to be mutually agreed.



Above: *Meet Me At The Albany*, winner of a Hearts for the Arts Award for Best Arts Initiative



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