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Hello!

Thank you for your interest in the role of **Research & Analysis Lead** at the Campaign for the Arts.

The Campaign for the Arts works to champion, defend and expand access to the arts, for and with the public. We do this through a mixture of research, advocacy and public engagement.

We’re a small charity with a large supporter-base and a fast-growing reputation for high-quality research and analysis.

Since 2020, more than 250,000 people have signed up in support of our campaigns, making us the largest alliance of arts supporters in the UK. Last year, our *State of the Arts* report (published in partnership with the University of Warwick) was described as “a landmark report” by both *The Stage* and *The Art Newspaper.*

Now we’re looking for a new Research & Analysis Lead to play a vital role in the next stages of the charity’s development.

Our Research & Analysis Lead will be at the heart of our efforts to inform and engage people at a crucial moment for the future of the arts in the UK. As communities lose arts venues, young people miss out on arts education and artists struggle to make ends meet, we're dedicated to making a difference. If you believe that the solutions rely on robust evidence and informed public debate, this is the time to join us at the Campaign for the Arts.

More details about the role are included in this pack. If you like what you see, please do apply – we’ll be very pleased to hear from you.



**Jack Gamble**

Director

**Research & Analysis Lead**

**Part-time, permanent**

**Salary:** £33,000-£37,000 per year (pro rata), depending on experience

**Hours:** Part-time (0.6 FTE, 22.5 hours per week)

**Contract:** Permanent, after completion of 6 months’ probation

**Location:** Flexible - the post-holder may work in our London office or remotely from

within the UK, in line with our Flexible Working Policy

**Benefits:** Auto-enrolment pension, 28 days paid holiday (pro rata, incl. public holidays)

**Reports to:** Director

**Start date:** ASAP

**Job Description / Responsibilities**

**Strategic research and insight**

* Design and deliver research projects that support the charity’s mission and strategic objectives.
* Identify emerging trends, policy developments and key data sources relevant to the arts and public access to them.
* Develop and implement effective systems to track, interpret and report on changes affecting the arts and public access to them.

**Data analysis and evidence-building**

* Develop and maintain robust methodologies and tools for gathering and evaluating evidence.
* Analyse quantitative and qualitative data from diverse sources to produce clear, impactful insights.
* Develop evidence-based materials that strengthen the charity’s advocacy and public engagement activities.

**Policy monitoring and impact assessment**

* Monitor legislative, regulatory and funding changes that affect the arts and cultural sector, providing timely briefings and analysis.
* Keep abreast of public policy and funding discussions to ensure CFTA’s research is relevant, informed and represented.
* Support the articulation and measurement of the charity’s impact and key performance indicators (KPIs).

**Publications and knowledge sharing**

* Produce high-quality research outputs, such as reports, factsheets, briefings and presentations, for a range of audiences.
* Ensure the accuracy, accessibility and credibility of all published materials.
* Collaborate with the Communications Lead and other colleagues to translate research and analysis into compelling narratives and shareable content.

**Collaboration and organisational support**

* Collaborate with colleagues on cross-cutting projects and strategic planning.
* Represent the charity in meetings, partnerships and external forums related to research and policy.
* Occasionally assist with the organisation of Campaign for the Arts events (in-person or virtual).
* Support prompt and effective responses to research and information enquiries.

This is currently intended as a 3-days-per-week role, with default working days to be agreed with the post-holder (some week-to-week flexibility will be possible).

Whilst the core responsibilities of the position are outlined above, the post-holder may occasionally be required to perform other duties as deemed necessary and reasonable, in line with our operational needs.

**Person Specification**

**You will definitely:**

* Share our belief that the arts make life better, and everyone should have opportunities to experience and take part in them.
* Be highly driven to use research and evidence to drive change and inform decision-making.
* Have demonstrable experience designing and delivering research projects.
* Be comfortable working with both quantitative and qualitative data, and using analysis tools / software to generate insights.
* Have strong written and verbal communication skills, capable of conveying insights in a clear, accurate and engaging way.
* Have a meticulous attention to detail and commitment to data integrity and ethical research practices.
* Be proactive in identifying trends and information that could shape or support the charity’s work.
* Have strong organisational skills and the ability to plan and manage multiple projects alongside ‘business-as-usual’ activity.
* Be comfortable engaging and collaborating with others at all levels.
* Be comfortable upholding the Campaign for the Arts’ commitment to party-political neutrality.
* Enjoy working in a small, creative, purpose-driven team, with a can-do attitude to opportunities and challenges.

**You might also have:**

* Specific understanding of
  + Cultural policy, cultural participation and/or the cultural sector
  + Public spending, public bodies and/or governmental structures
  + Education policy and/or the education sector
* Specific experience in policy analysis, impact evaluation or social research.
* Experience using statistical software, data visualisation tools and/or survey platforms.
* Experience writing policy briefings or advocacy documents.
* Experience of engaging with government bodies, funders or academic institutions.
* Knowledge of GDPR and ethical principles relating to data handling and research.

**How to apply**

**To apply for this role, please visit** [**www.campaignforthearts.org/jobs**](http://www.campaignforthearts.org/jobs)**.**

You will need to submit:

1. A copy of your CV / resumé / portfolio;
2. A brief covering letter outlining your interest in the role and how your skills, experience and attributes meet the requirements of the Job Description and Person Specification;
3. A link to (or attachment of) one piece of research or analysis that you have produced entirely yourself, on any subject or research area. This may be an article, an annotated spreadsheet, an online dashboard, a report publication, a policy briefing, or something else. Please choose whatever you think showcases your research and analysis skills best.

**Deadline for applications: Monday 16 June 2025, 10am.**

Interviews will be held online and may be scheduled on a rolling basis.

**Equal opportunities:** We welcome and encourage applicants from all backgrounds and do not discriminate on the basis of age, disability (physical or learning), sexual orientation or relationship status, pregnancy and maternity, race, religion and belief, sex or social class. We particularly welcome applications from candidates from minoritised ethnic groups and/or those with lived experience of disadvantage.

**Reasonable adjustments:** We’re committed to removing barriers to access. Should you like to discuss any reasonable adjustments or changes to our recruitment process to support you to be your best, please get in touch - either by email ([recruitment@campaignforthearts.org](mailto:recruitment@campaignforthearts.org)) or by phone (0207 187 6707).

**About the Campaign for the Arts**

The Campaign for the Arts is the UK-wide alliance for the arts. We champion, defend and expand access to the arts and culture, for and with the public.

[www.campaignforthearts.org](http://www.campaignforthearts.org)

**Recent achievements:**

* We published a landmark report on [*The State of the Arts*](https://www.campaignforthearts.org/reports/the-state-of-the-arts/) in the UK, in partnership with the University of Warwick. It received national and international media coverage and was launched at an event in the UK Parliament with speeches from the Arts Minister Sir Chris Bryant MP, Lord Melvyn Bragg and Dr Kadiatu Kanneh-Mason.
* We co-produced an online ‘[Arts Hustings](https://www.campaignforthearts.org/events/the-arts-hustings-2024/)’ event and [analysed the major parties’ arts policies](https://www.campaignforthearts.org/general-election-2024-what-are-the-parties-pledging-for-the-arts/) during the 2024 General Election campaign.
* Sir Keir Starmer cited Campaign for the Arts [research](https://www.campaignforthearts.org/news/labour-pledges-to-reverse-declines-in-arts-education/) on declining arts entries at GCSE in a major speech on the need for curriculum reform to support arts education in England.

Please see the [news](https://www.campaignforthearts.org/news/) and [media coverage](https://www.campaignforthearts.org/coverage/) sections of our website for the latest updates.

For more information or to discuss this role, please contact Jack Gamble (Director) on [recruitment@campaignforthearts.org](mailto:recruitment@campaignforthearts.org).